

SYMBIOSIS

HERBAL DIGITAL ENCYCLOPEDIA



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OUR PLAN

2022 Validation

- Creation of a minimal viable digital platform
- Field Validation: collection of feedback on our platform from potential users and customers, as well as establishment of potential partnerships

2023 Building the Business Model

- Define a sustainable business model
- Build the complete digital system that will support our vision
- Establish a network of people to gather new information about herbal plants

2024 Exploring New Markets

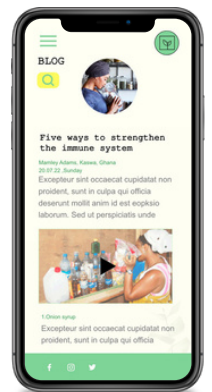
- Expansion to other west African countries which are facing similar issues regarding herbal medicine usage and documentation. Our platform will be built with scalability in mind from the design stage in order to achieve this step more efficiently.

THE PROBLEM

Low standards of herbal medicine, which is used by 70% of the population, affect Ghanaians' and other West Africans' trust and willingness to use herbal medicine to treat illnesses.

SOLUTION

An accessible digital platform for collecting, standardizing and sharing indigenous and scientific information about herbal plants and herbal medicine.



OUR VISION

