



# Raw Cocoa

turning waste into raw material

RawCocoa is a regional collection hub for handling Cocoa by-products and biomass, creating value for Ghanaian Cocoa farmers while relying on a circular model with zero waste

## Challenge



The cocoa industry requires on-farm post-harvest processes, resulting in unpaid labor and loss of value for the farmers, in addition to environmental hazards, crop damages, and loss of raw material.

## Solution



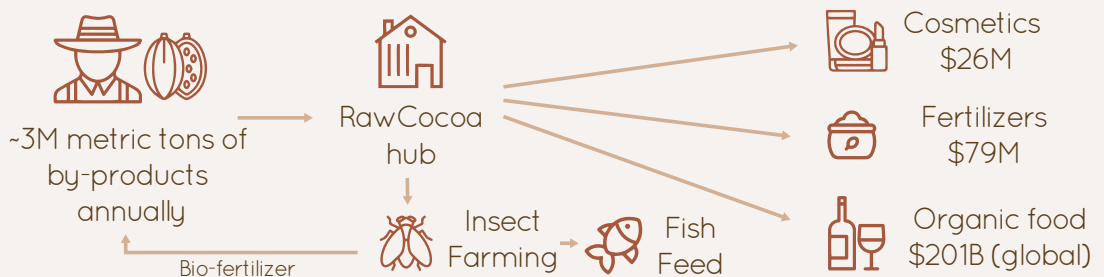
RawCocoa aims to utilize the cocoa by-products to create additional value for the farmer along the cocoa value chain by creating a waste-to-value business for sustainable raw materials based on cocoa residue.

## How



RawCocoa will incentivize farmers to hand in their Cocoa by-products to a material collection hub, which will then sort and distribute the raw materials to manufacturers from a wide array of industries. Finally, the abundant materials left will become insect feed, then turned into protein and a fertilizer source - allowing their complete circulation.

## Local Market



## Team



### Ora Peled Nakash

A user researcher in the tech industry with over 15 years of experience, with formal education in engineering and industrial design.



### Nitzotz Saranga

An industrial designer, explorer & entrepreneur specializing in material and morphological research.